Gelen Tarih Sayı: 03/09/2025 - 2303

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Africa is home to over 450 million Muslims, representing nearly 40% of its 1.4 billion population. With rising urbanization, a youthful demographic, and growing purchasing power, halal consumption is increasing rapidly — not only among Muslims but also among health- and ethics-conscious consumers.

Why the Global Halal Industry is Looking to Africa?

- Rising Demand: Halal product consumption increasing among both Muslim and non-Muslim populations.
- Import Dependency: Many African countries import up to 70% of their halal food, cosmetics, and pharma products — a golden opportunity for international exporters.
- Open to Partnerships: African importers are actively seeking reliable halal-certified international suppliers and joint ventures.
- Logistics Improvements: Infrastructure, free trade areas (AfCFTA), and customs harmonisation are enhancing market access.
- Trade Agreements: Preferential access to African markets via regional blocs (SADC, COMESA, ECOWAS).

WHY EXHIBIT?

Tap into Africa's Fastest Growing Consumer Market

Reach buyers from across Africa, the Middle East, and Asia.

Strategic Networking

Access opportunities for real trade deals and partnerships

Unlock Export & Investment Opportunities

Halal industry growth through incentives, industrial zones, and halal parks

Meet Dicision-Makers And Industry Leaders

Engage with distributors, government agents, and industry leaders

Position Your Brand for Global Reach

Leverage South Africa's logistic to expand globally

Strategic Timing with Global Halal Growth

Africa becoming the next frontier for the USD 2 Trillion Global Market

Empowering Halal Innovation for a Healthier Tomorrow

Join us at the South African International Halal Showcase 2026 and be part of a global movement that drives excellence in halal healthcare, science, and innovation.
Together, we shape the future of ethical, safe, and trusted solutions for the world.

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SOUTH AFRICAN INTERNATIONAL HALAL SHOWCASE

16 - 18 April 2026 / Gallagher Convention Centre

EXHIBITOR PROFILE

- Halal-certified F&B manufacturers and processors
- Cosmetics and personal care brands
- Pharmaceuticals, supplements and nutraceuticals
- Islamic finance, fintech and investment firms
- Modest fashion designers and suppliers
- Halal tourism operators, hotels and airlines
- Halal logistics and packaging suppliers
- Halal tourism operators and hospitality brands
- Halal certification bodies and compliance solution providers

VISITOR PROFILE

Who Will Attend? – Target Visitor Profile

The South Africa International Halal Show 2026 is designed to attract a highly targeted and influential audience from across the African continent and the global halal ecosystem. Exhibitors will have the opportunity to meet, network, and build partnerships with:

Trade & Industry Stakeholders
- Importers, wholesalers & distributors
- Food retailers and supermarket chains
- FMCG and foodservice operators
- Cosmetic and pharmaceutical distributors
- Hotels, airlines, and travel agencies
- Logistics, warehousing, and cold chain service providers

Government & Institutional Delegates
- Trade ministries & investment promotion agencies
- Halal regulatory and certification authorities
- Export development agencies
- Standards bureaus and customs bodies

Academics & Industry Thought Leaders
- Researchers in halal innovation
- Islamic finance professionals
- Sustainability & ESG experts
- Halal consultants and trainers

Buyers & Business Professionals
- Exporters and manufacturers
- Procurement managers
- Brand owners and marketers
- Halal compliance officers
- Entrepreneurs and franchise operators

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FLOOR PLAN

Country Pavilion
Risk Catering
9 Sqms Shell Scheme
36 Sqms Raw Space
Lounge for B2B meetings /Press/Talk Show

EXHIBITOR INFO

Package 9sqm Shell Scheme Stand
2 × chairs
1 × table
1 × zigzag brochure holder
1 × fluorescent light with dual globes
1 × standard plug point
1 × H85 lockable counter
Grey carpets
Vinyl print for counter
Fascia name

BOOTH PACKAGES

Standard Shell Scheme Booth : USD 4,040.00 per booth (9 sqms)
Raw Space : USD 400.00 per sqm (minimum 18 sqms)

Saihas

SOUTH AFRICAN INTERNATIONAL HALAL SHOWCASE

16-18 April 2026, Johannesburg, South Africa

Exhibitor Registration

Please complete the form below to register as an exhibitor for the South African International Halal Showcase (SAIHAS). Your information will help us better organize the event and ensure effective communication before, during, and after the showcase.

DATE OF REGISTRATION

PARTICIPANT INFORMATION

__ __ / __ __ / __ __

Salutation : _____ Gender : ☐ Male ☐ Female

Full Name : _____

Email : _____ Designation : _____

Nationality : _____ Phone : _____

Company Name : _____ Company Email : _____

Company Adress : _____ Website : _____

_____

City : _____ Postal Code : _____

State : _____ Country : _____

Nature of Business : _____

Discription of Products or Services : _____

EXHIBITION INFORMATION

Shell Scheme - 9 sqms booth
USD 4050.00 per booth ☐ How many booth/s do you require ? _____

Raw Space - min 18 sqms
USD 400.00 per sqm ☐ How many sqms do you require ? _____

By submitting this form, you consent to the Terms of data privacy policy of Malaysian Export Academy and Inkanyezi Events and subscribed to our mailing list and will receive future marketing collaterals of SAIHAS and other Malaysian Export Academy organized events by mail and/or email.

Once we have received your registration, we will send you the invoice and floor plan for selecting booth.

Yes, I Agree

_____

Company Stamp

Name : _____

Position : _____

FOR MORE INFORMATION PLEASE CONTACT Call : +6011-3736 5983 Email : fara.saihas@gmail.com

Saihas

SOUTH AFRICAN INTERNATIONAL HALAL SHOWCASE

Organized By

GTD

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MALAYSIA

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