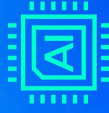


eCommerce Day Georgia 2025

31 OCTOBER



Sheraton Grand
Tbilisi Metekhi



ECOMMERCE ASSOCIATION
GEORGIA

Organized by
eCommerce Association Georgia

Join us in Tbilisi for a practical, hands-on event exploring digital commerce



Live Demos

of new tools
and platforms



Workshops

to build
real skills



Showcases

from
leading
companies



Talks

from global
and local experts



Networking Zones

for meaningful
connections

Event Focus Areas & Numbers



AI Commerce:

Smarter shopping with automation, personalization and data-driven tools



Live & Social eCommerce:

Selling through social platforms and livestreaming



Online Service Platforms:

Digital tools for booking, ordering, or accessing everyday services

700+

Participants

15+

Speakers & Experts

40+

Brands, Retailers,
Marketplaces

20+

Media
Representatives

10+

Live Demos,
Showcases &
Workshops



Who We Are

E-Commerce Association -
Georgia



Our Mission:

To promote, improve, and
advocate for a thriving
e-commerce environment
through collaborative
engagement with both the
public and private sectors



Our Vision:

To position Georgia as a
regional hub for eCommerce
innovation, empower
businesses through
knowledge and visibility, and
create a unified voice for
digital commerce
advancement

Why Attend?



Explore Future

Trends in commerce and consumer behavior



Meet Leading Experts

from international and local companies



Gain Actionable Insights

from keynote speeches and thematic panels



Experience Innovation Firsthand

through demos and showcases



Engage with the Community

that's building the digital economy

Last 2 Years' Experience

1200+

Attendees from across the region

30+

Local and international speakers



Matias Undurraga
Enterprise Technologist
AWS



Justin Hwa
General Manager & CXO
ex-eBay



Andrew Troung
Head of Digital & Strategy
Visa



Serdar Susuz
CEO



Omer Kulaklikaya
Head of Corporate Affairs

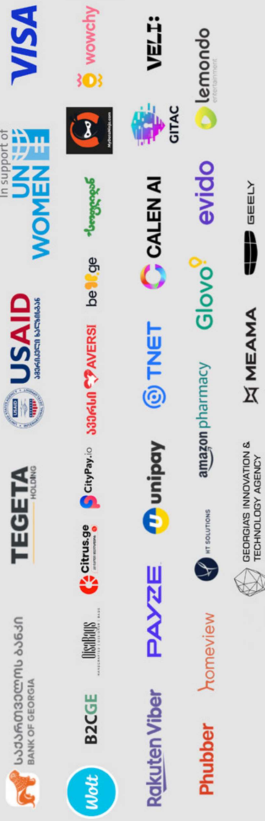


Engaging Topics : Innovation, Georgian eCommerce, Regional Trends and Payments



Partners & Sponsors & Media Coverage

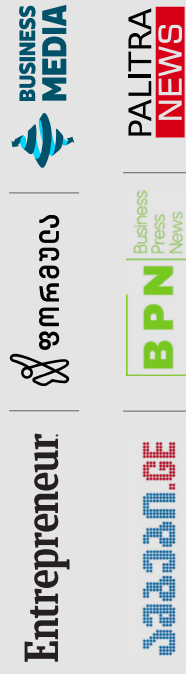
Partners & Sponsors 2023



Partners & Sponsors 2024



Extensive Media Coverage in top industry and mainstream outlets



Let's shape the future of eCommerce together!

THANK YOU !

For more information contact:

Ketevan Egadze
egadzek@ecag.ge

Follow us on Social Media:

